



RRFSS Member Benefits:

➤ **Longest running continuous local health survey in Canada**

Members will benefit from the experience of the longest running surveillance system in Canada called the Rapid Risk Factor Surveillance System (RRFSS). Since 2001 Ontario Health units have partnered with the Institute for Social Research (ISR) at York University, the largest university-based survey research centre in Canada to collect ongoing health related survey data.

➤ **Budget flexibility**

There are many cost options for RRFSS that members can choose depending on their needs and budget. For example, the annual cost for a 15 minute interview of 1,200 interviews, without an advanced letter, is \$48,457. However, a member could instead choose 720 interviews at 10 minutes per interview for \$24,645. Custom surveys based on member's individual budgets are also available.

➤ **Cost savings**

Because RRFSS operates as a partnership, many of the costs associated with survey design and data collection are spread out among the members making the overall cost significantly lower than they would be if each member conducted their survey independently.

➤ **New cell phone survey option**

ISR continues to be leaders in the field of survey sample design and methodology and will now offer, in addition to the traditional telephone land line survey, 2 new RRFSS data collection options: web survey and cell phone survey. This is an exciting new step in RRFSS which has been made possible by the research and recommendations that ISR conducted in 2015. With these 2 new options, members can now conduct a fully multi-mode RRFSS survey in 2016.

➤ **Custom, themed or shorter surveys**

The number of core questions (questions that all RRFSS members must ask) has been greatly reduced, and will include only 6 socio-demographic questions in 2016 (by comparison, there were 55 core questions asked in 2012). Reducing core content gives members content flexibility to ask customized surveys, themed or shorter surveys e.g. 10 minutes.

➤ **Tested survey questions**

The RRFSS module inventory currently has over 300 modules (sets of questions) available to members to choose from, collecting data on various health-related topics including: Chronic Disease Prevention, Environmental Health, Family Health, Infectious Disease, Injuries and Substance Misuse, Oral Health, and Health Services and Information. Members can confidently use RRFSS questions knowing that all of the survey questions in RRFSS have gone through pretesting by ISR.

➤ **Analysis packages**

Membership packages can now include data analysis done by ISR at a very minimal cost. This reduces the burden of data analysis for members, and provides them with timely information from RRFSS data results that they can share internally and externally.

➤ **Three membership timeframes**

There are three opportunities for members to join RRFSS throughout the year, at the start of each of the 3 data collection cycles each year: January (for 12 months), May (for 8 months) and September (for 4 months). RRFSS payment schedules are flexible. Members can pay their contract costs in installments throughout the contract year, or pay in the year before the contract starts.